

# United Trustees Association

## 2010 UTA Quarterly Advertising Policies and Agreement to Advertise

**Term:** Single issue (circle one) Spring Summer Fall Winter Year: \_\_\_\_\_  
 Four issues (one year) Year: \_\_\_\_\_, beginning with \_\_\_\_\_ issue

**Size, Location and Cost (if available):** \_\_\_\_\_ Circle and indicate your first, second and third choices of location, size and rate below:

Ad Size	Dimensions	1x Rate	4x Rate
Full page: Outside Back Cover	7 1/4" x 7"	\$700	\$610/ea.
Inside Front Cover	7 1/4" x 9 1/4"	\$600	\$540/ea.
Inside Back Cover	7 1/4" x 9 1/4"	\$550	\$480/ea.
Other Inside	7 1/4" x 9 1/4"	\$500	\$440/ea.
1/2 page inside vertical	7 1/4" x 4 1/2"	\$350	\$315/ea.
1/2 page inside horizontal	3 1/2" x 9 1/4"	\$350	\$315/ea.

### Editorial Calendar:

Issue	Adv. Reservations/Artwork Due	Publication Date
Spring Issue	February 28	March
Summer Issue	May 31	June
Fall Issue	August 31	September
Winter Issue	November 30	December

### Placing Your Ad:

To place your ad, complete the information below on this page and return to: **Richard Meyers, UTA Executive Director • 2030 Main Street, Suite 1300, Irvine, CA 92614 • (949) 260-9020 – phone • rmeyers@unitedtrustees.com.**

**See contract provisions on next page which are incorporated herein.**

**Company Name** \_\_\_\_\_  
**Contact Name** \_\_\_\_\_  
**Address** \_\_\_\_\_  
**Phone** (\_\_\_\_) \_\_\_\_\_ **Fax** (\_\_\_\_) \_\_\_\_\_

I agree to place an ad in the UTA Newsletter as specified above and to be billed at the rate set forth above, subject to the specifications noted on the following page.

### Method of Payment:

Please check one:  Enclosed is Check # \_\_\_\_\_  Bill me as set forth on the next page.  
 Charge my Credit Card ( MC  Visa) in the amount of \$\_\_\_\_\_ (We accept *only* MasterCard & Visa)  
 Card No. \_\_\_\_\_ Expiration date: \_\_\_\_\_

\_\_\_\_\_  
 Print Cardholder's Name

\_\_\_\_\_  
 Signature